



# Collective Impact to catalyse a Waikato wellbeing movement



**Waikato wellbeing project** | Hinonga toiora o Waikato

Mātauranga and Te Ao Māori (Māori world view) principles are embedded Waikato Wellbeing Project.

How to get involved:

Visit our website [waikatowellbeingproject.co.nz](http://waikatowellbeingproject.co.nz)

1. Choose your target and let us know how you would like to collaborate
2. Sign up to become a Waikato Wellbeing Champion
3. Stay updated by joining our mailing list
4. Read our resources to learn more about sustainability and wellbeing

Together, we can achieve a more environmentally sustainable, prosperous and inclusive Waikato region by 2030.

We started this exciting journey in 2019, in partnership and alignment with te ao Māori, through building strategic support before embarking on wide-spread engagement and collaboration.

During that engagement, we first defined what a more environmentally sustainable, prosperous, and inclusive Waikato looks like to us, the people of the Waikato. Then we shaped those aspirations for our places, people, and livelihoods into a small set of definitive, far-reaching targets.

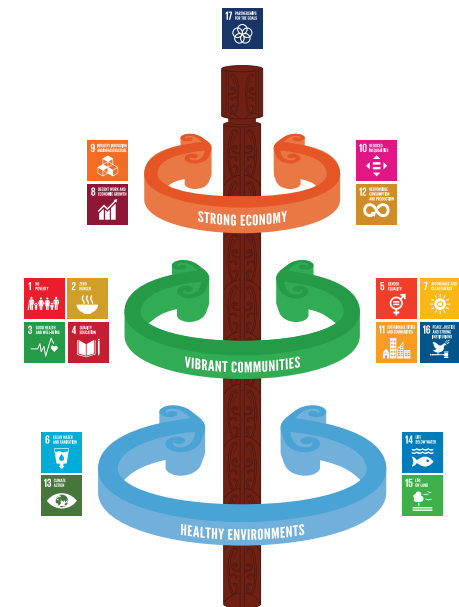
The whakapapa (lineage) of our 10\* interconnected targets is strong and broad.

Now, in 2020, it's time to take the next step on this journey together: from targets to results, from good intentions to positive actions.

*\*These 10 targets align directly with 14 of the 17 SDGs. We aim to support the development of targets for the final three SDGs also.*



## He waka eke noa! We are all in this together!






## The Waikato Wellbeing Project


Delivering on our collective responsibility to achieve a better and more sustainable tomorrow.

Working together with a whole systems view to;

- Achieve community alignment in realising the goals through collective impact
- Provide a framework to make sure the Waikato really can 'build back better' as we recover and rebuild post COVID-19
- Attract and leverage investment and funds for local priorities;
- Measure and report our progress, to make sure we're managing what matters;
- Sharing how we work together as one
- Raise awareness of the SDGs agenda

Sustainable Development Goal (SDG)	Waikato Wellbeing Target (WWT)	Achieving our target means that...
 <b>1 NO POVERTY</b>  <b>2 ZERO HUNGER</b> 	<p>About one in six children live below the poverty line*. By 2030, about one in six children will live below the poverty line.* By 2030, less than 1% will.</p> <p><i>*This is the before-housing cost relative poverty measure, it is 1 in 4 once housing costs are accounted for.</i></p>	<p>...our children can thrive because none are hungry at school or cold at home. They can afford to participate in social, artistic, cultural and sporting activities.</p> <p>...none of our children are hungry.</p>
	<p>By 2030, reduce rates of non-communicable diseases* and mental illness and improve associated health equity outcomes for target groups e.g. Māori.</p> <p><i>(*Specific disease rates to be tracked are to be determined in consultation with the DHB.)</i></p>	<p>... our people are healthy and well. We live in an environment that is conducive to good health, and we keep active with a range of sporting, cultural, creative and artistic activities which is a gateway to emotional happiness.</p>
 <b>4 QUALITY EDUCATION</b>  <b>8 DECENT WORK AND ECONOMIC GROWTH</b>  <b>10 REDUCED INEQUALITIES</b>	<p>Reduce (particularly for Māori and Pasifika*) the number of young people (aged 15–24) in the Waikato who are not in employment, education or training (NEET) from 12.6% in 2019 to less than 5% by 2030.</p> <p><i>*In 2019, the overall NEET rate for the Waikato is 12.6%, but the rate is 19.3% for Maori and 16.8% for Pasifika.</i></p>	<p>... ALL of our young people are engaged and productive, they are learning or earning a livelihood, their mana is enhanced, and they are on a positive pathway to have many life options.</p> <p>... our employers can find motivated staff with the knowledge and skills they need to get started, and the means to learn more.</p>

	<p>Increase the number of swimmable* rivers and lakes in the Waikato from 30% (rivers) and 73% (lakes) in 2019 to both waterbody, types achieving more than 80% by 2030.</p> <p><i>*In this context “swimmable” for rivers is defined as per the E. coli Attribute table in the NPSFM (2014; amended 2017). “Swimmable” for lakes is defined as per the Planktonic Cyanobacteria Attribute table in NPSFM (2017).</i></p>	<p>... our waterways contribute to the health of our regions, [like the veins of a healthy body].</p> <p>“I am the river, and the river is me. If the river is unwell, I am unwell”.</p>
	<p>Reduce the number of people experiencing energy hardship* in the Waikato from 18,000 in 2019 to zero by 2030.</p> <p><i>*A working definition of energy hardship is those spending more than 10% of their income on energy in a month.</i></p>	<p>... all our people, including those on fixed incomes (like the elderly and unemployed), can live in a warm energy efficient home, with reliable affordable clean energy.</p>
	<p>Reduce carbon emissions by a minimum of 25% by 2030 (from 13.8 mega tonnes CO<sup>2</sup>e to 10.3 mega tonnes CO<sup>2</sup>e), on the path to net carbon zero by 2050.</p>	<p>...our people will be doing their part to transition to a cleaner, healthier, climate - resilient region.</p> <p>We think we could reduce by more and will check this in two years time to see if we can make a more ambitious target.</p>

	<p>Reduce the housing shortfall* in the region from approximately 7,500 homes in November 2019 to a point where all our people are well housed by 2030.</p> <p><i>*According to the 2019 Regional Housing Initiative Stocktake, the majority of the shortfall is in community/social housing.</i></p>	<p>... all our people will be well housed.</p> <p>“Every person and every family in our region will be well housed*.” <i>Waikato Regional Housing Initiative</i></p> <p><i>*We have used the UN Rights to Adequate Housing Entitlements in our definition for ‘well housed’: ‘Well housed’ means timely access to habitable, affordable, accessible, culturally appropriate, appropriately located, housing with security of tenure.</i></p>
	<p>Increase the number of households, schools, businesses and farms who reduce their waste, leading to a 50% reduction of waste to landfill by 2030</p>	<p>... our region is producing less waste through designing waste out of our daily lives; we’re reusing things where we can, and we’re using innovative and effective systems for recycling.</p>
	<p>Maintain or enhance the mauri of our coastal and marine waters to ensure healthy ecosystems so that we can also enjoy mahinga kai and swimming.</p>	<p>Our coastal ecosystems are healthy, reflecting the mauri from the mountains to the sea and providing for the enjoyment by people for swimming, collecting food and other activities.</p>
	<p>To prevent loss of existing indigenous vegetation and increase indigenous habitat in biodiversity depleted environments to a minimum of 10% land cover by 2030.</p>	<p>... our land is restored, our water is clean, and our native vegetation and flora and fauna are thriving.</p>