



# Te Ara Poutama Waikato Wellbeing Knowledge Initiative



**Waikato  
wellbeing  
project**

Hinonga  
toiora o  
Waikato

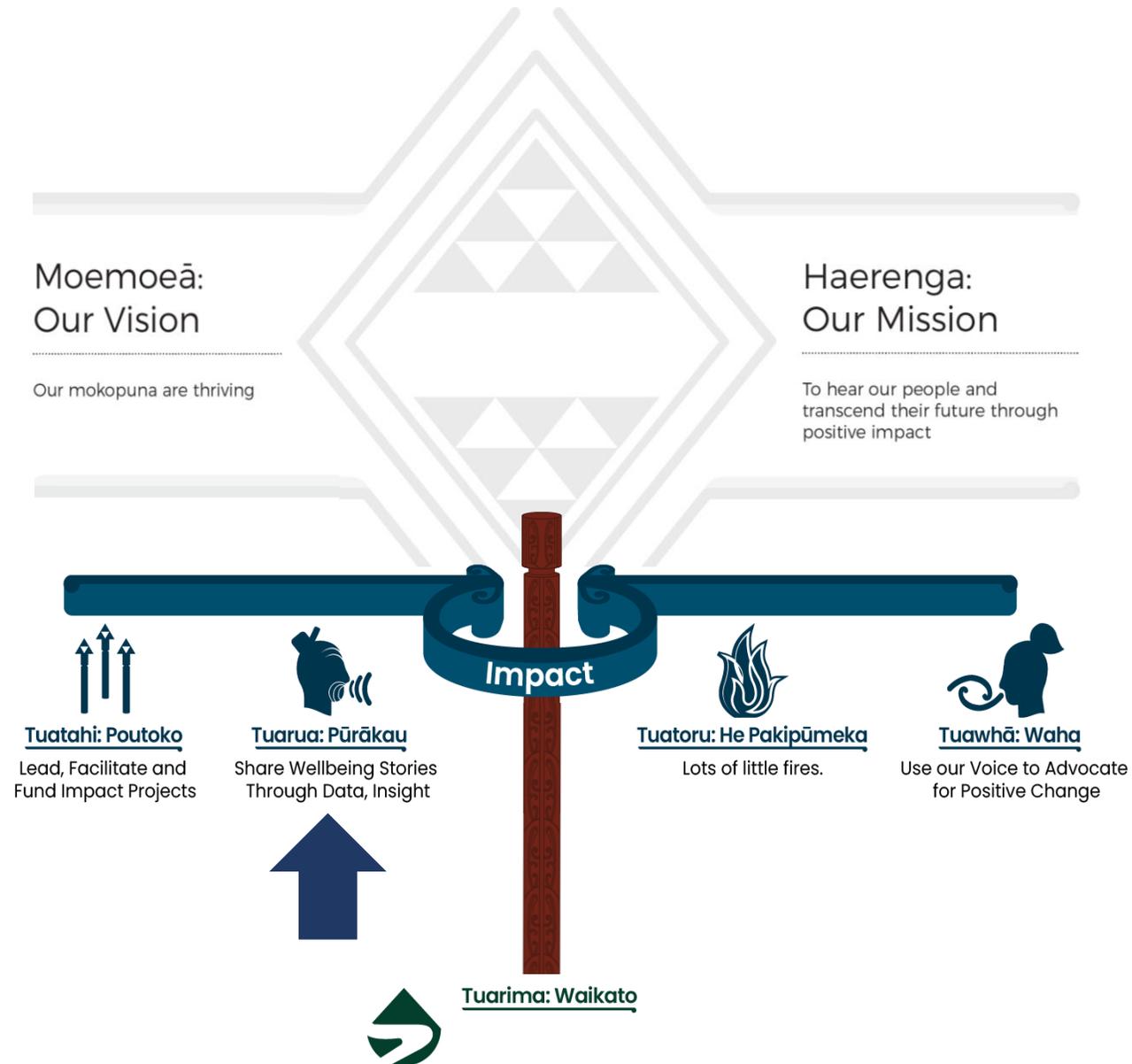


**Trust  
Waikato**  
TE PUNA O WAIKATO



# A Quick Overview

- Our vision- all about an intergenerational view on wellbeing
- WWP's mission is to listen deeply and transcend lives through impact  
*..by empowering citizens with access to knowledge which is available, relevant and current*
- Significant local, regional and national work is already underway  
*...but its often disconnected and there is an opportunity to enhance current arrangements*
- Engagement with local, regional and national wellbeing knowledge agencies identified a range of issues with the current situation  
*...as well as potential benefits that could be realized through a new approach*





# The Current Situation- Two Extremes





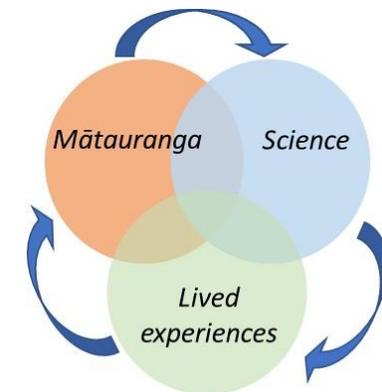
# The Current Situation- Waikato

- **Strategically**- where are we heading, are we there yet?
- **Targets** – better visibility needed on setting targets and exploring options
- Too much/too little data but –difficult to access and navigate
- Not much knowledge- information often disaggregated, not always coherently communicated
- Exceptional insights but not easily found- underutilised
- At the **regional level**- bits and pieces of knowledge in many places, multiple wellbeing models/frameworks- lacking coherence
- At the **local level**- lack of available data and knowledge- not easily shared
- Multiple different platforms- often focused on raw data
- **Wellbeing knowledge** driven by institutional need, less by community
- **Technology** – useful but too much focus on it can be a distraction



# Te Ara Poutama

*Weaving knowledge together, creating pathways to wellbeing*



## Impact

Waikato people, at all levels, are empowered to make important choices wisely for their present and future wellbeing

- The confluence of **empowerment, insights & information**
- Appropriate democratisation of knowledge
- Enable people/groups/communities to develop and apply their definitions of wellbeing
- Build understandings and insights that supports wellbeing, how to maintain/improve it
- Support insights, with both quantitative and qualitative knowledge, recognising that insights not always supported by quantitative data
- NOT an entity- a collaborative initiative



## Te Ara Poutama will be...

- A **digital librarian**- with questions coming from the community at multiple scales
- A **navigator and connector**- aggregating knowledge and providing insight
- An **accessible portal** to wellbeing knowledge and insights for more organisations and communities, with access directed by sovereignty
- A **platform** for addressing gaps and collecting new bottom-up data
- A **provider** of regional, community, and topic specific insights and reports
- A **network facilitator** - connecting researchers and improving access to tools and resources
- A **thought leader** – sharing knowledge based insights on key regional and local wellbeing issues/opportunities



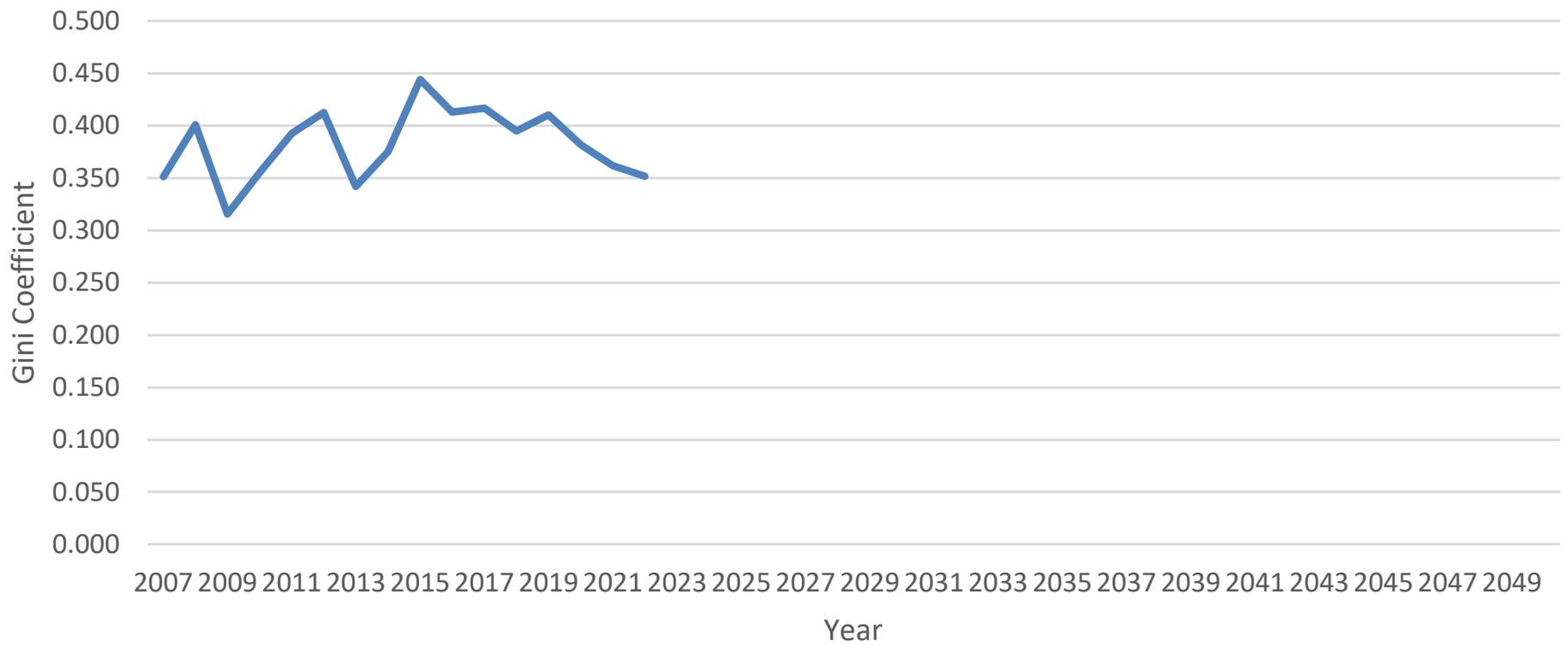
# Data, Knowledge and Te Ao Māori

- Wellbeing, wellbeing data and knowledge, ownership and sharing of knowledge have significant cultural dimensions
- “democratisation of knowledge” has caveats
- Data and knowledge as taonga- Wai 262
- Recognition of mātauranga as a significant form of knowledge
- Uphold Māori data sovereignty & governance in design, operation, relationships and governance
- Iwi strategies and management plans already identify role for data, knowledge in wellbeing- support and build on these



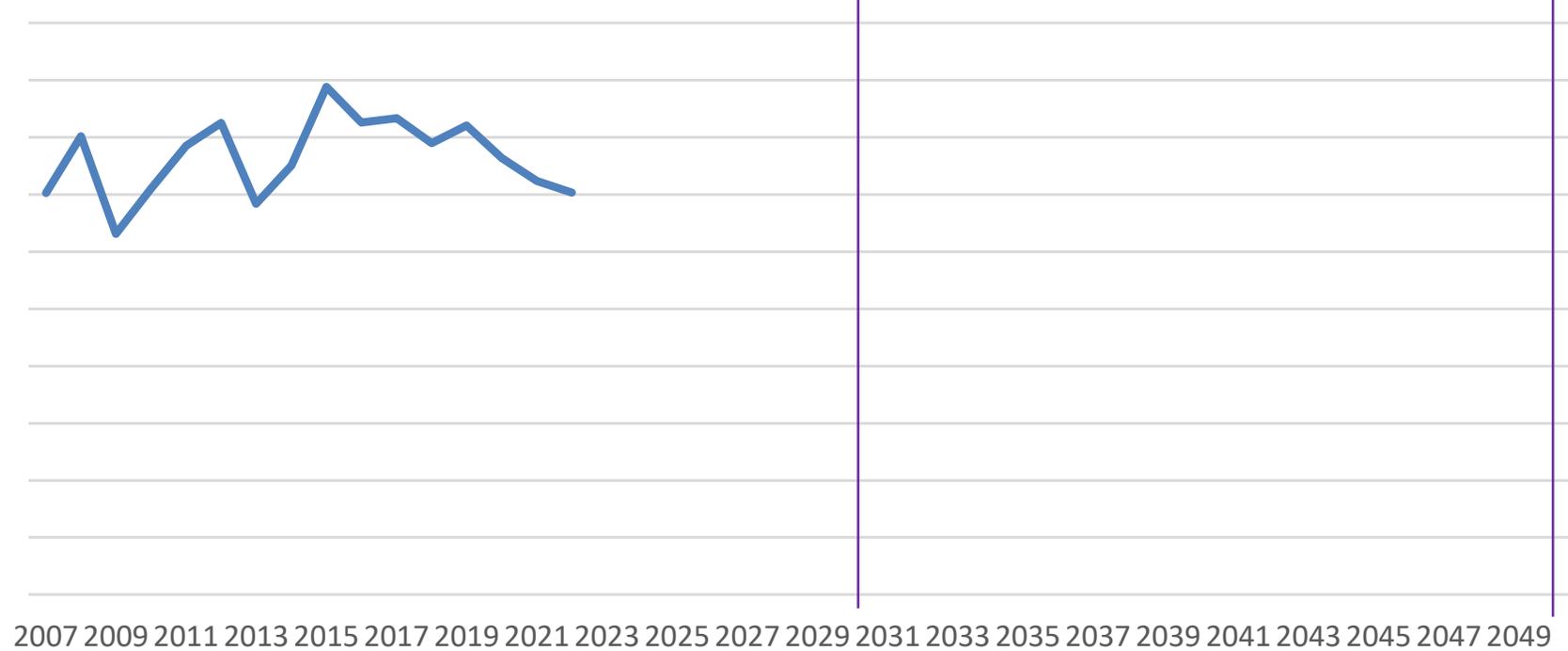
# Strategy, Goal and Target Setting

# Income Inequality Waikato



# Income Inequality Waikato

Gini Coefficient



2007 2009 2011 2013 2015 2017 2019 2021 2023 2025 2027 2029 2031 2033 2035 2037 2039 2041 2043 2045 2047 2049

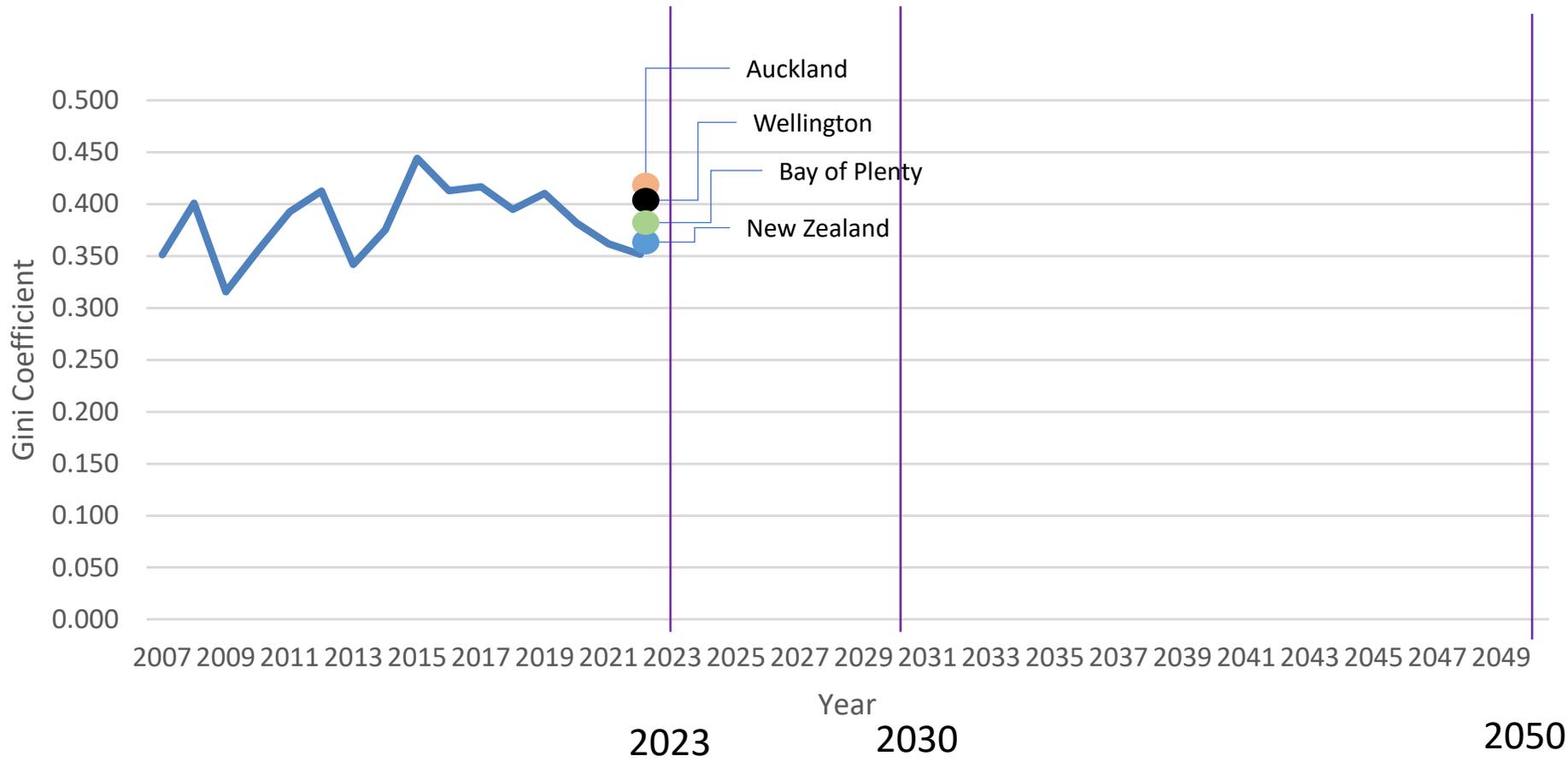
Year

2023

2030

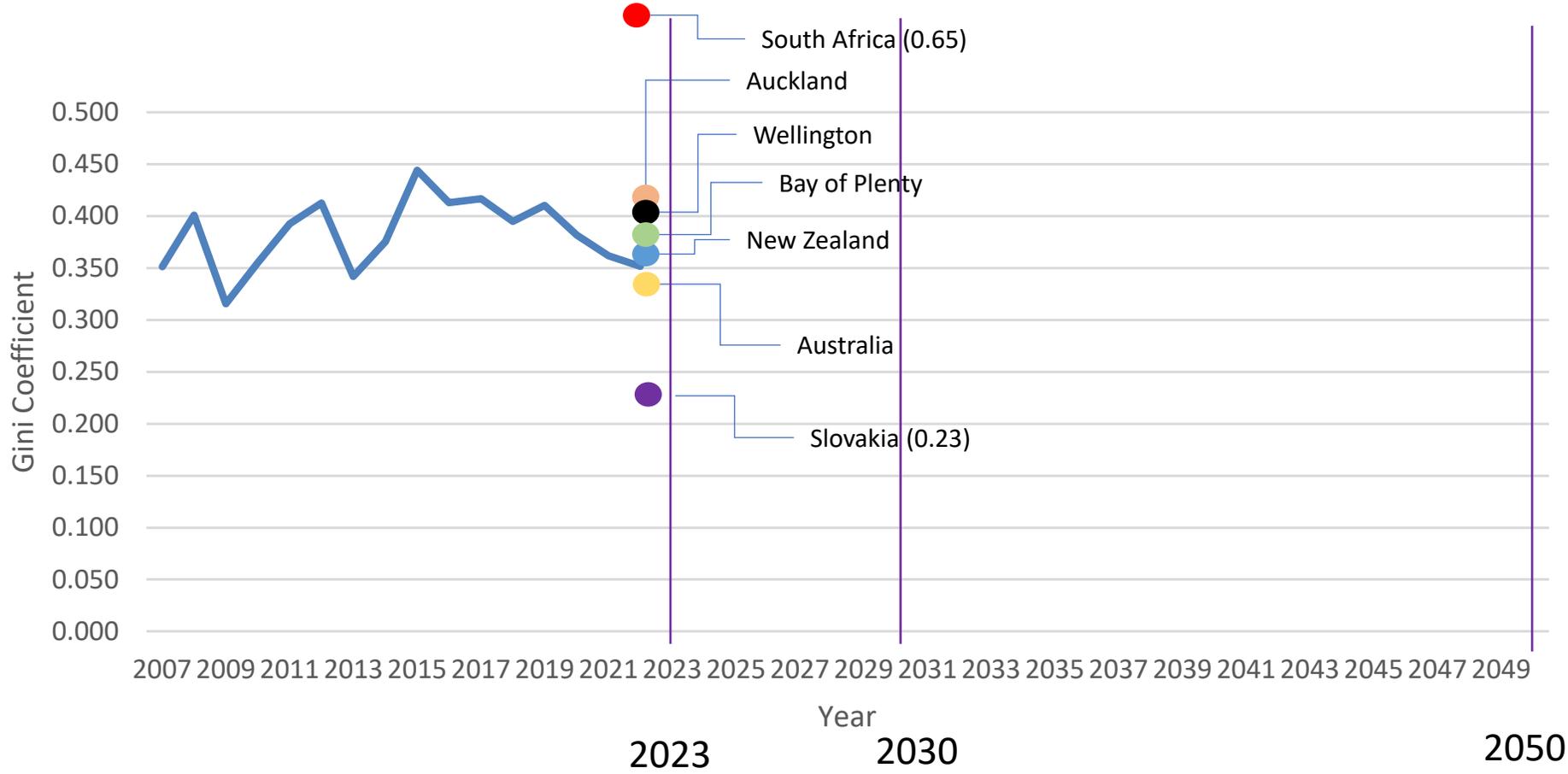
2050

# Income Inequality Waikato

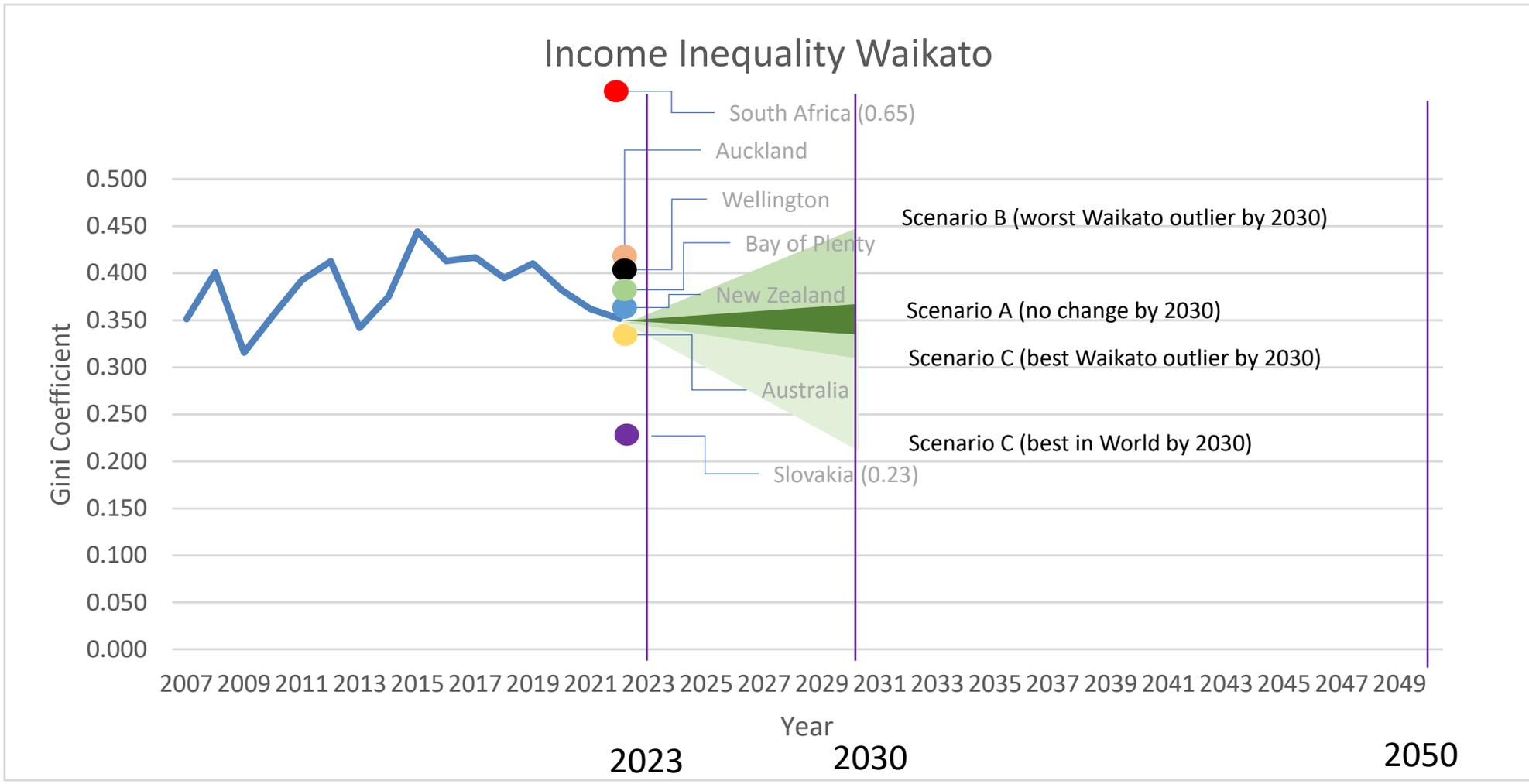


Better

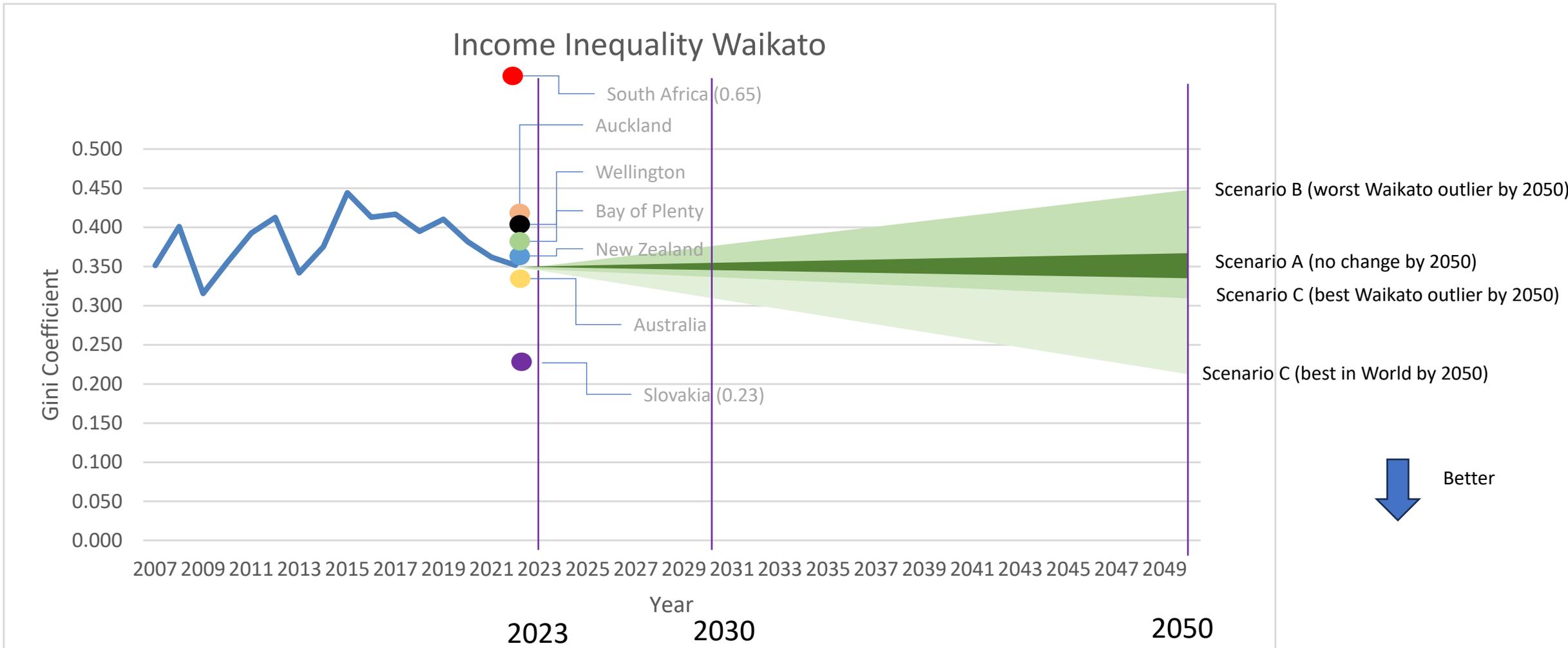
# Income Inequality Waikato



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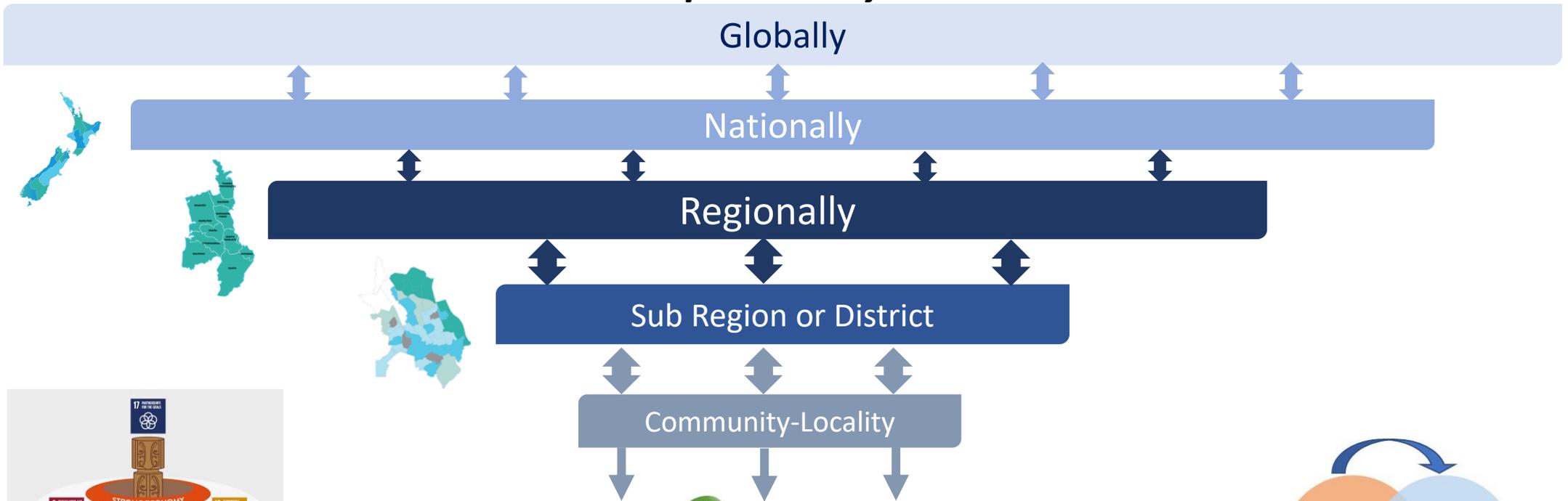
# Income Inequality Waikato



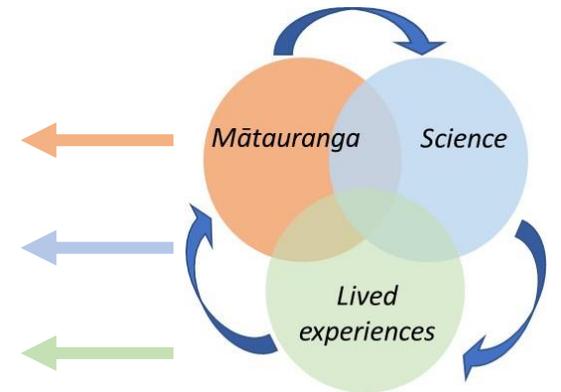


# Able to Operate on Several Dimensions/Scales

## *Spatially*



*Thematically*



*Conceptually*



# 3 Priority Areas 2023-24

## 1. The Librarian

Build and evolve landing page on WWP website as a 1-stop to access:

- Global indicators on wellbeing using the SDGs as a framework
- New Zealand wellbeing frameworks and indicators using SDGs, LSF and other frameworks
- Waikato wellbeing datasets and information using the WWP wellbeing goals and targets
- Aggregate existing wellbeing reports and datasets to make them easier to find, organised by our SDGs
- Wellbeing data for districts using existing reports (Dot Loves Data)
- Evolve the portal through continuous data updates

## 2. Regional Wellbeing Framework

Update and upgrade the 2020 WWP goals and targets to:

- Develop improved headline targets which are SMARTer
- Build deeper knowledge systems which more clearly show how cause and effect works from impact to input
- Develop a process to integrate subjective wellbeing and matuaranga Māori alongside quantitative and science-based knowledge
- Include the voice of Waikato citizens
- Integrate updates of the WWP targets and goals with the WRC Community Outcomes process
- Launch updated WWP goals and targets on portal

## 3. Local Wellbeing Frameworks

Partner with communities to build local wellbeing knowledge, priorities and measurement systems:

- Work with communities who are interested in better understand their wellbeing priorities and goals
- Develop case studies with communities at the scale they want to work at
- Seek opportunities to align localised wellbeing assessments with local authority strategic process, including LGA Community Outcomes
- Share local wellbeing evaluations on portal, respecting data sovereignty
- Plan for 2-3 community assessments per year



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# Te Ara Poutama

Waikato Wellbeing Knowledge Initiative





Discussion and Questions