



Waikato Wellbeing Summit

Reflection document

17.02.2020



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2. Introduction

On Valentines Day

(February 14th 2020), regional iwi, business, industry groups, central and local government, tertiary education providers, economic development agencies, community organisations and citizens from the Waikato came together to change the future of the region.

The Summit provided the participants an opportunity to deep dive into the Waikato Wellbeing Smart Targets, and to explore how they, as individuals, organisations, and as a collective group, can accelerate towards them.

This document captures and reflects the diverse and productive conversation that occurred during the **Waikato Wellbeing Summit**.



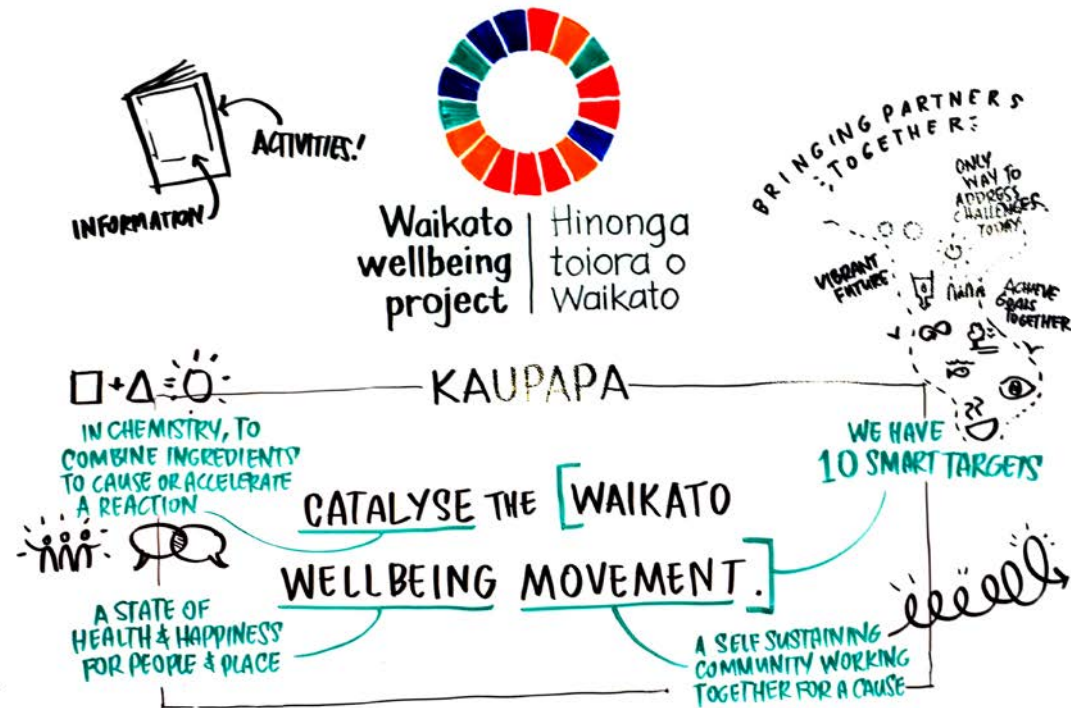
3. Summit purpose & objectives

Purpose

Catalyse the Waikato Wellbeing Movement.

Objectives

- **explore** our theory of change - *a movement*
- understand our 10 targets and their **whakapapa**
- explore activities that contribute to **meeting** targets
- explore what you can **contribute**
- **connect** with collaborators



OBJECTIVES

1. EXPLORE OUR THEORY OF CHANGE - A MOVEMENT?
2. UNDERSTAND OUR 10 TARGETS AND THEIR WHAKAPAPA
3. EXPLORE ACTIVITIES THAT CONTRIBUTE TO MEETING TARGETS
4. EXPLORE WHAT YOU CAN CONTRIBUTE
5. CONNECT WITH COLLABORATORS

GIVENS

1. THESE TARGETS WERE CO-CREATED BY COMMUNITIES & EXPERTS, BASED ON THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS
2. WE MUST CHANGE, AND ACT, TO MEET THESE TARGETS
3. CHANGE WILL BE MESSY AT TIMES
4. WE ARE ALL LEADERS OF CHANGE
5. TRUST EACH OTHER, SHARE, ENHANCE EACH OTHERS' MANA



4. Waikato Smart Targets introduction

Smart Targets

At the beginning of the day the 10 Waikato Wellbeing Smart Targets were introduced for participants to learn more about **each target's whakapapa**, and how crucial each target is **for a flourishing and inclusive Waikato**.

1. Our people are living in **sufficient housing**
2. Our natural **environment is restored**
3. Our people are provided with **reliable and affordable energy**
4. Our rivers and lakes are returned to **pristine condition**
5. Our region will generate **minimal waste**

4. Waikato Smart Targets introduction

- 6. Our region will be **free of carbon emissions**
- 7. Our young people are supported into **employment, education or training**
- 8. Our children are **housed, fed, and cared for**
- 9. Our coastal waters are **clean and swimmable**
- 10. Our people are supported to be the **best versions of themselves**



5. Whakapapa of the initiatives

At the beginning of the Summit **Prime Minister, Jacinda Ardern**, spoke about the whakapapa of the 10 Smart Targets.

The Prime Minister threw out a challenge to the Waikato - given that we are the first region of Aotearoa to be accelerating the efforts towards a sustainable wellbeing movement, **the world will be watching with curiosity and encouragement to see what positive change is made.**

5. Whakapapa of the initiatives

Verbatim from Jacinda Ardern:

“Thank you for your constant support of our communities.”

“GDP measures everything...
except the things that make life worthwhile.”

“You do what you measure, so **we decided to create new measures.**”

“You are changing the questions to find us different answers.”

“Wellbeing budget 2019 focused on wellbeing being at the heart of what we do. **It is the first budget with wellbeing at its core.**”

“It does not surprise me that **the Waikato are the ones testing the blueprint for our country.** “

“You are all leaders in this work - **all of us are watching you to see what change you make.**”

THANK YOU
FOR YOUR
CONSTANT
SUPPORT OF OUR
COMMUNITIES.

RTHON
JACINDA ARDERN

YOUR WORK TODAY
FITS SEAMLESSLY
INTO WIDER WORK

"GDP MEASURES
EVERYTHING...
EXCEPT THE THINGS
THAT MAKE LIFE
WORTHWHILE"

SO WE
TOOK A
DIFFERENT
PATH

THE
FIRST
BUDGET
WITH
WELLBEING
AT ITS CORE

WELLBEING
BUDGET
2019

TRADITIONAL
MEASURES

UNEMPLOYMENT
4.9%

JOBS

1.9%
AGRICULTURE

10.5%

EXPORTS

TOURISM

YOU
ARE
WHAT
YOU
MEASURE

THEY MISS
OUT WHAT
IS MOST
IMPORTANT...

...WELLBEING
AT THE
HEART
OF WHAT
WE DO

WE HAVE
A RANGE OF
ISSUES THAT
AREN'T NEW

LACK OF
SECURE HOUSING

ENVIRONMENTAL
ISSUES &
DEGRADATION

CHILD
POVERTY

SO
WE
DECIDED
TO
CREATE
NEW
MEASURES

LIVING
STANDARDS
FRAMEWORK

DATA SETS
ON A WIDE ARRAY
OF WELLBEING INDICATORS

SOCIAL
COHESION

WATER
QUALITY

WE USED
THE NEW STANDARDS
IN
BUDGET 20

FUTURE
OF WORK

LIFTING
MAORI &
PACIFIC
INCOME

MANA
IN
MAHI

SHIFT IN
BENEFIT
LEVELS

CHILD
WELL-
BEING

PHYSICAL
& MENTAL
WELLBEING

TRADITIONALLY
BUDGETS
ARE HARD
TO READ...

BUDGET
IN NUMBERS

WORKING
TOGETHER
GROUPS
OF MINISTERS

SIMPLEX
TO READ

GET
PAST
SILOS

ANOTHER
EXAMPLE...
THE JOINT VENTURE
ON FAMILY VIOLENCE

SUPPORTED
BY 9
AGENCIES
AND
MINISTERS

WHAT DOES A
NEW WELLBEING
APPROACH LOOK
LIKE? AN EXAMPLE

WAIKARIA
PRISON

MEGA
PRISON

THE PRISON
NEEDED
REFURBISHMENT

TREASURY

THE INITIAL
RESPONSE FROM
TREASURY
WAS TO DESIGN
A 2,500 \hat{n} PRISON

ECONOMY
OF SCALE

WHAT
ABOUT A
PREVENTATIVE
APPROACH?

SMALLER
SUPPORTIVE ENVIRON

FORENSIC
MENTAL HEALTH

DRUG & ALCOHOL
SUPPORT

AN
INITIAL
COST
DELIVERS
LONGER
TERM WELLBEING



LONG
TERM
BENEFITS

"IT DOES NOT SURPRISE
ME THAT THE
WAIKATO ARE THE
ONES TESTING THE
BLUEPRINT FOR OUR
COUNTRY..."

YOU ARE ALL
LEADERS
IN THIS WORK

ALL OF US
ARE WATCHING
YOU TO SEE WHAT
CHANGE YOU MAKE

YOU
ARE
CHANGING
THE QUESTIONS
TO FIND US
DIFFERENT
ANSWERS.



6. Introducing the Manu taki

Manu taki - a flock of birds that entice, lead and bring the other birds along.

The purpose of this section of the day was to explain how the future state of the Waikato falls on every individual in the room and that **they share this load together, not alone.**

**Ehara taku toa i te toa
takitahi, engari he toa takitini**
*(My strength is not me,
rather the strength of many).*

OUR MANUTAKI

BIRD

ENTICE, LEAD, BRING ALONG

WE SHARE THE LOAD TOGETHER

EHARA TAKU TOA I TE TOA TAKITAHU
ENGARI HE TOA TAKITAHU
MY STRENGTH IS NOT ME
RATHER THE STRENGTH OF MANY

THE JELLYFISH
WILL CURE THE
JELLYFISH STING

LALE IEREMIA
TOGETHER
IN OUR
BACKYARD
ALL OUR
FAMILIES ARE
WELL HOUSED

BRUCE CLARKSON
EVERYTHING
RELIES ON
OUR NATURAL
CAPITAL

BRYN LITTLE
MIKE ROLTON
REDUCE
ENERGY
HARDSHIP

KERRY THOMPSON
VAUGH PAYNE
RIPERIAN
TREE PLANTING
ON STERIODS

RESPONSIBLE
PRODUCTION &
CONSUMPTION
REDUCE
WASTE BY
50%

THE ENVIRONMENT
IS THE MOST
IMPORTANT
THING.

REDUCE
YOUNG PEOPLE
NOT IN EMPLOYMENT
OR TRAINING
FROM 12.6%
TO 5%

MARY JENSON
RACHEL KARALUS

COASTAL
RESTORE THE
MAURI FROM
MOUNTAINS TO SEA
FRED LICHTALL

REDUCE
POVERTY
& HUNGER
1 IN 10
CHILDREN IN
POVERTY

ANNA CASEY-COX
TEREHIA PAPESCH

GOOD
HEALTH &
WELL BEING
ANDREW CORKILL



7. Building whanaungatanga

The first activity of the Summit was for participants to **build whanaungatanga** (*the process of forming links and connections*), with people that were unknown to them.

Participants were asked to move into a circle of 8 where they were asked to reflect on:

- What their **vision** is for wellbeing in the Waikato
- What their personal and their sphere of influence **contributions** are
- How their personal and sphere of influence contributions will **impact** the wellbeing of the Waikato

8. Whakawhanaungatanga – shareback

Verbatim from shareback:

“While the groups are diverse,
**all of us find happiness
important.**”

“There is a **need for
collaboration.**”

“If we don’t **pay attention to
climate change** nothing else
will happen.”

“One heart, one mind.”

“I’m happy so many people are
here and **coming together.**”

“There is a circle of care here, **I
feel included.**”

**“We speak for those who can’t
use their voice yet.”**

WĪAKAWHANAUNGATANGA SHAREBACK

DIVERSITY OF
PEOPLE &
EXPERIENCES

SPEAK FOR
THOSE THAT
CAN'T USE
THEIR VOICE
YET

ISSUES OF THE
PAST ...
BRINGING & HEALING
IN THE FUTURE

BRINGING THE
NEXT GENERATION
TO THE EVENT

FROM
SUSTAINABILITY
TO
ABUNDANCE!

CIRCLE OF
CARE ...
ENCOURAGE
TO FEEL INCLUDED
= COMMUNITY

HAPPY
SO MANY
PEOPLE ARE
HERE, COMING
TOGETHER

DIVERSE GROUPS
OF US ALL FIND
HAPPINESS
IMPORTANT

COMMON
THREAD ...
NEED &
NOT.
FOR
COLLAB

REALLY
IMPRESSED

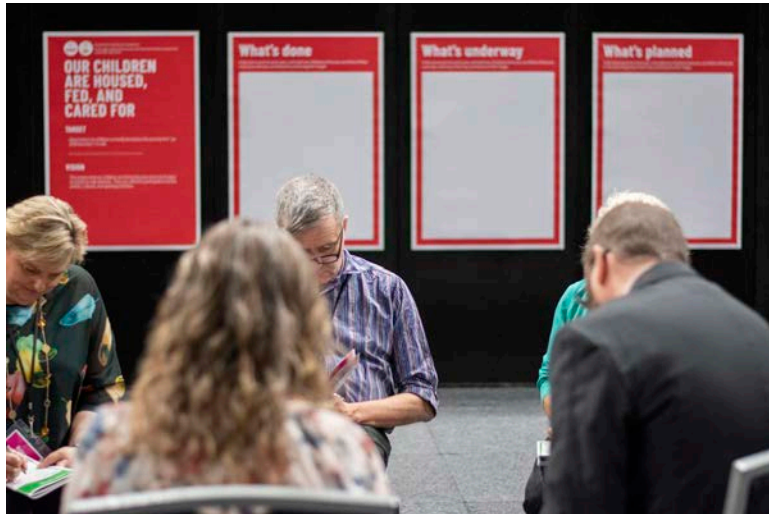
TARGETED
LOCAL INITIATIVES

LIFT
OUR
COMMUNITIES

ONE ♥
ONE MIND

IF WE DON'T
PAY ATTENTION
TO CLIMATE CHANGE
NOTHING ELSE
WILL HAPPEN

THEME
ACCESS 



9. Chatrooms

The Chatrooms were designed to start a conversation on **how movement affects change, which would lead to achieving the Waikato Smart Targets.** Each of the three chatrooms had a different speaker and topic.

The speakers were asked to talk about their background, who they are and their journey to date.

The three speakers were:

Fred Lichtwark & Rick Thorpe

- Whaingaroa

Rebecca Mills

- Ecosystem

Anjum Rahman

- Movement Leadership

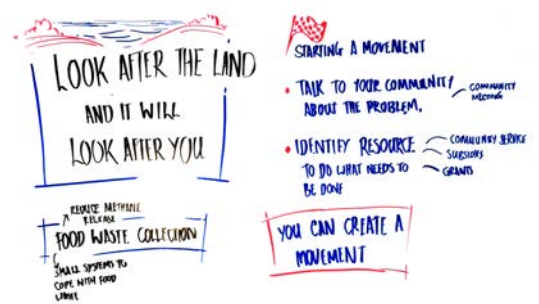
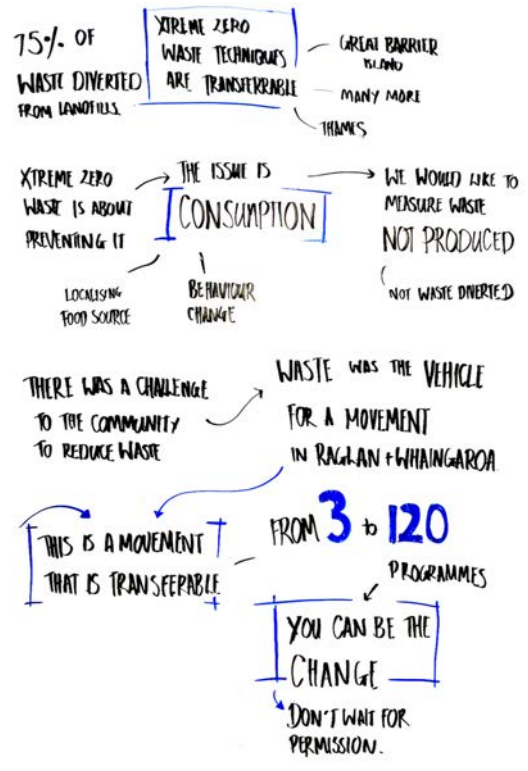
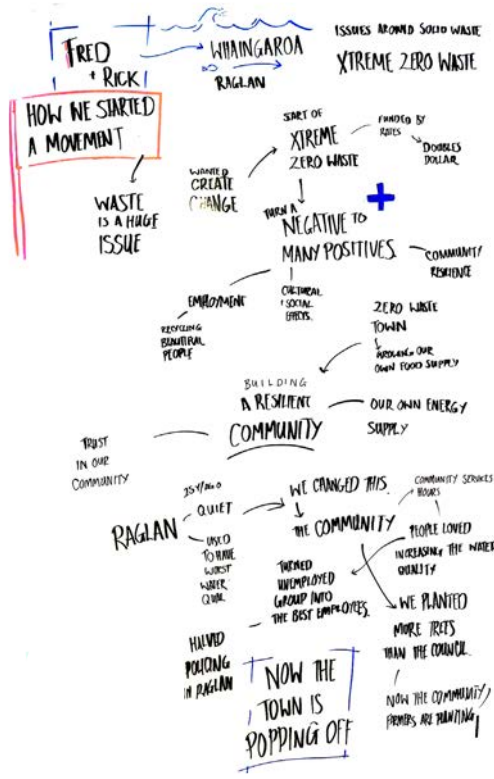
9. Chatrooms – Fred & Rick

“Look after the land - and it will look after you.”

Fred and Rick’s Chatroom focused on a movement in the Whaingaroa / Raglan community **to reduce waste**. The idea behind this movement was encouraging **behaviour change**, and how they would like to start measuring waste not produced, rather than waste that has been diverted - as currently 75% of waste is diverted to landfills.

The movement started 25 years ago with a community meeting about the water quality of the harbour, which is where they identified the issue. The community gained funding from both the Council and a Kickstarter campaign which provided the resources to begin cleaning up the harbour.

Fred and Rick encouraged their listeners to **talk to and involve their community to start a movement**.



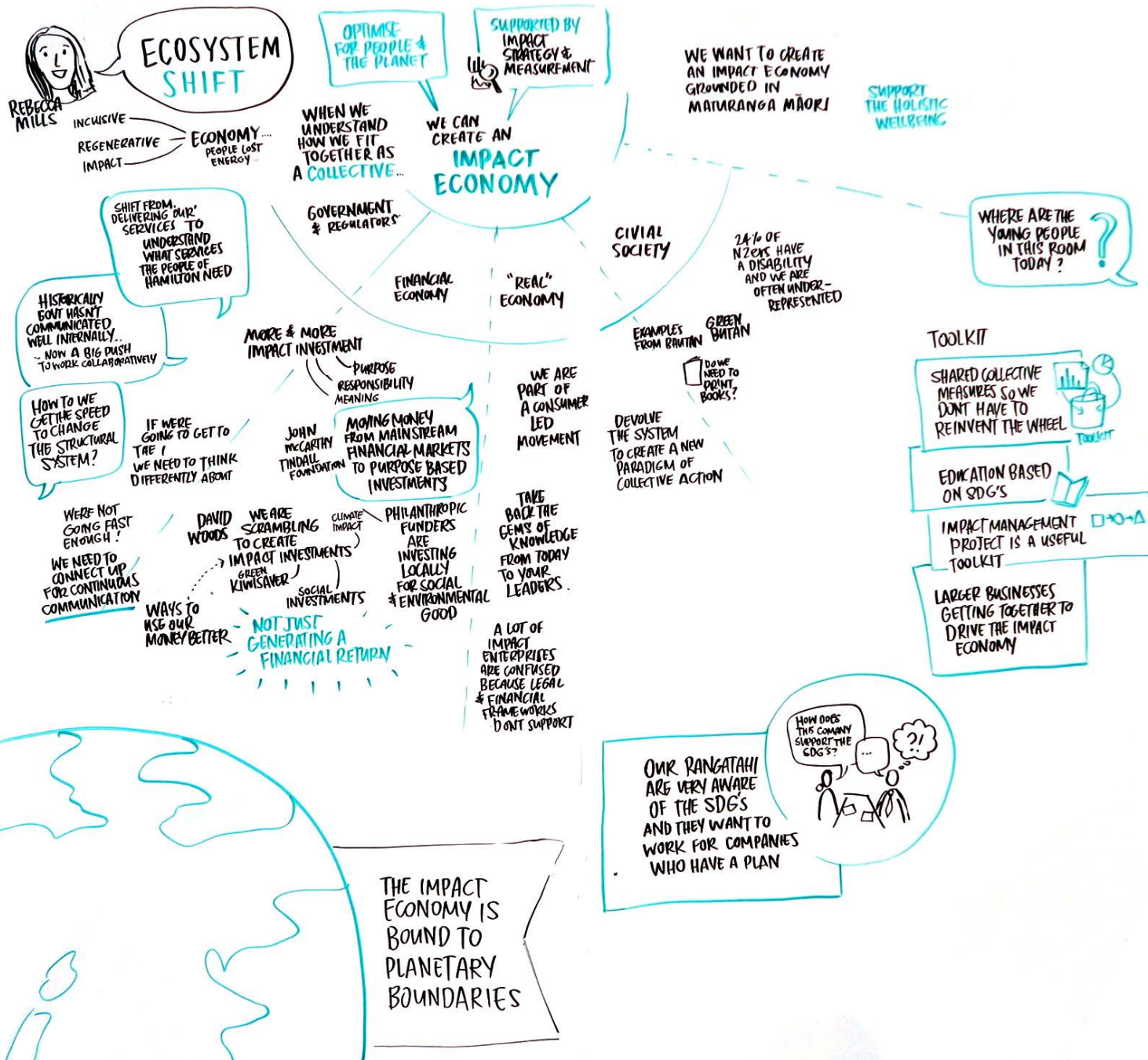
9. Chatrooms – Rebecca Mills

“We want to create an impact economy grounded in Matauranga Māori.”

Rebecca’s Chatroom was focused on **how together, as a collective, we can create an impact economy** which is inclusive, regenerative and has a positive impact for both people and the planet. This movement was built on the idea of trying to **understand what services the people of Waikato actually need.**

The movement is supported by impact strategy and measurement, focusing on government, regulations, finance, civil society and what a “real” economy looks like.

The people behind the movement believe that the **impact economy is bound to planetary boundaries,** and needs to stop solely focusing on generating a financial return, but instead trying to **focus on investing resources into impact investments that have purpose, responsibility and meaning.**



9. Chatrooms – Anjum Rahman

“Stay humble. The movement isn’t about you, it’s about the people.”

Anjum started having conversations around her movement in 1999, but it was not until the mosque shootings in Christchurch in 2019 that the movement began. This movement was built on the **vision of a world without racism, discrimination and exclusion.**

Throughout Anjum’s movement she was challenged and she had felt afraid. But she advised that when starting a movement, **you need to give yourself permission to fall apart** and that you need to be prepared to fail.

In order to achieve a positive movement, you need to have a clear vision, a good support system, passion and to be able to ask yourself **“...what is the world that we want to see?”**

IT'S ABOUT
HAVING
CONVERSATION

"BE PREPARED
TO FAIL."
YOU HAVE TO KEEP ON
GETTING UP."

PEOPLE WILL
SEE & KNOW
WHEN YOU'RE
DOING GOOD.

"MOVEMENT
LEADERSHIP."



"STAY HUMBLE
THE MOVEMENT ISN'T
ABOUT YOU.
IT'S ABOUT THE
PEOPLE."

LET'S DISCUSS
THE MOVEMENT
PROJECT

2. PROPOSAL
MAY...
BUT THE WHOLE
1. THING TOOK A
LIFETIME.

1999 - 2001
THE CONVERSATIONS
STARTED.
IT ALLOWED ME TO BUILD
THOSE RELATIONSHIPS + CONNECTIONS.

COMMUNITIES
ANSWERS + SOLUTIONS
ARE OFTEN THE
SAME.

ALTHOUGH
THE EXCLUSION + DISCRIMINATION
MAY BE DIFFERENT.

MY VISION
SEEMED ALMOST
TOO BIG.

GET INVOLVED.
SHOW YOU'RE
PASSIONATE.

"WHAT IS
THE WORLD
THAT WE WANT
TO SEE?"

YOU NEED A
CLEAR VISION.

"WHAT DO
I WANT TO
ACHIEVE?"

NARROW IT
DOWN.

YOU NEED AN
OVERARCHING
STRATEGY +
PLANNED
APPROACH



[AUDIENCE]

LOOK AT YOUR
SUPPORT SYSTEM

4. UNIVERSITY
OF WAIKATO

WE HAD SOME
AMAZING
PEOPLE STEP UP.

3. LITERATURE
REVIEWS

2. ORGANISATION
ENGAGEMENT

IT'S GREAT
TO HAVE PEOPLE
INTERESTED.

"SIMILAR POSITION.
I DON'T LIKE THE WORD
FAILURE.
IT'S PURELY A SETBACK."

"I'M HUMBLER
BY HOW MANY OF
MY FRIENDS
LOOK UP TO ME.
ASK YOURSELF WHO ARE
YOU
A ROLE MODEL TO?"

GIVE YOURSELF
PERMISSION
TO FALL APART.

[AUDIENCE]

...GIVE YOURSELF
SPACE TO FAIL.



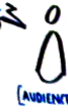
MUSLIM WOMEN
POTTERY GROUP.
A SAFE + CREATIVE
ENVIRONMENT.



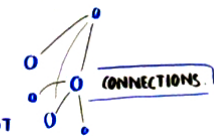
[AUDIENCE]

ACCESSIBLE ENVIRONMENTS
COMMUNITIES THAT INCLUDE

EVERYONE



[AUDIENCE]



DON'T GIVE
UP IF YOU DO NOT
HAVE THE
SKILLS

IT WAS A
TRAGEDY THAT
THE MOVEMENT
INTO PLACE
[BUT DON'T
RELY ON
TRAGEDY]

"I COULDN'T
WALK INTO A
ROOM..."

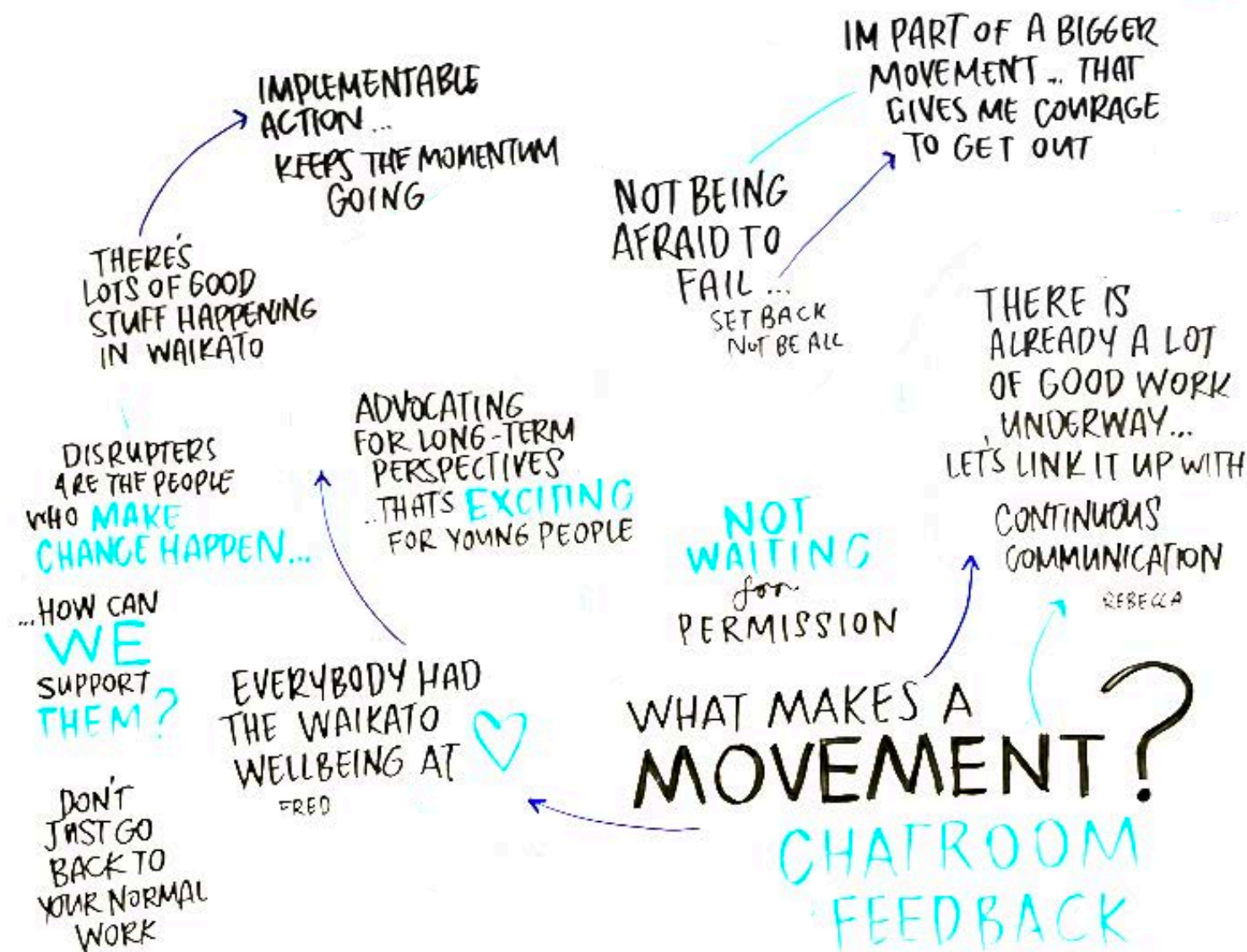
"I WAS AFRAID.
CHALLENGE YOURSELF."

10. Chatroom debrief

The debrief following the Chatrooms **focused on the issue of what makes a movement.**

What makes a movement?

- Not waiting for permission
- The disrupters are the people who can make change happen
- Not to be afraid of failing
- Advocating for long-term perspectives
- To continuously communicate
- Creating links and relationships

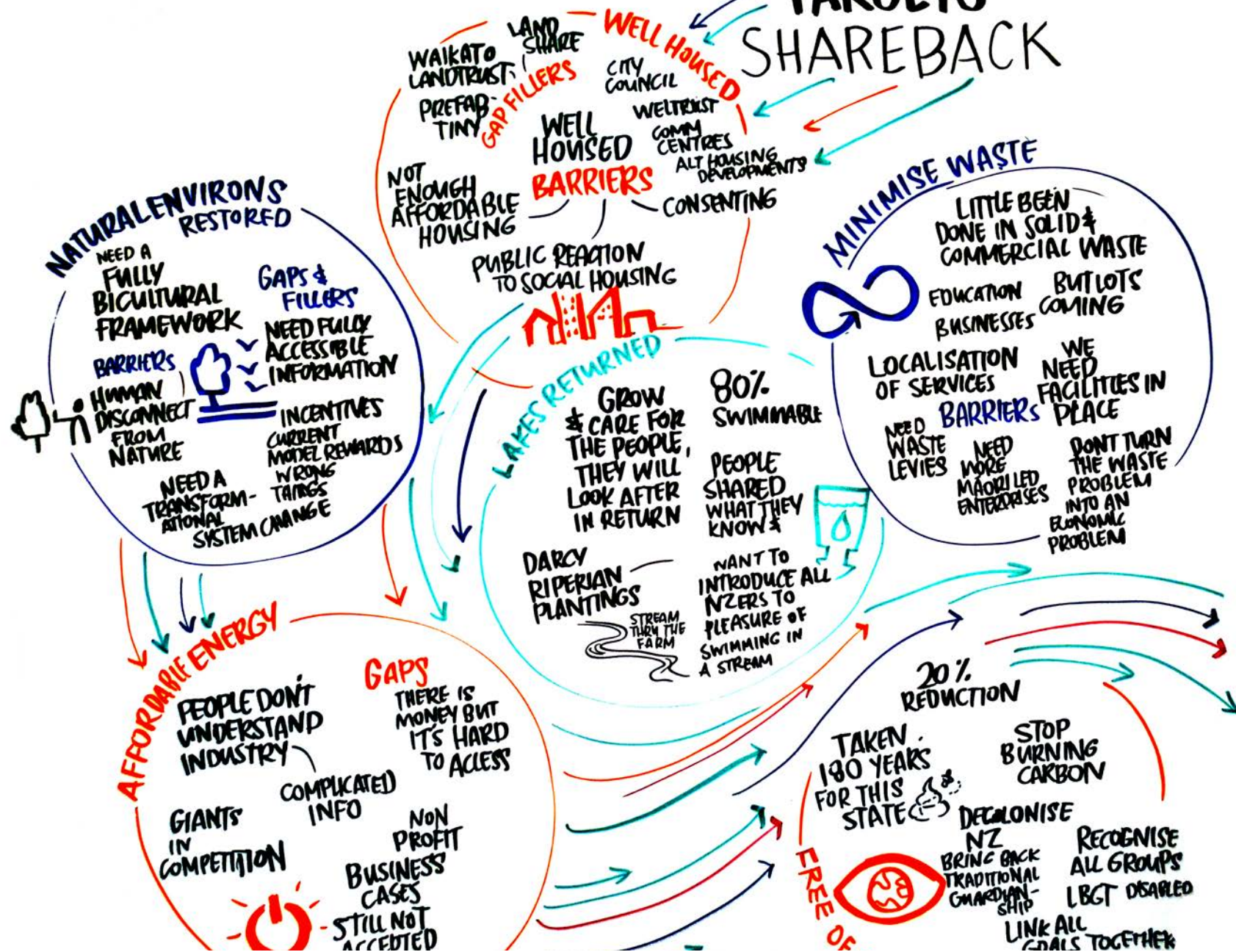


11. A successful movement

Lale Ileremia spoke about the Regional Housing Initiative, which is based on the vision that **every person in the Waikato will be well-housed.**

This initiative is focused on starting a **collective discussion on how we can develop more housing** for the Waikato region, so that there is a positive change for the future generations.

SMART TARGETS SHAREBACK

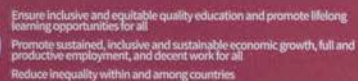


12. The targets – a first pass

The purpose of this activity was for participants to individually **explore all of the 10 Wellbeing Smart Targets.**

Each target was featured in a 'station' containing the SDG, the Waikato target, and anything currently completed, underway or planned to achieve the target.

Attendees were asked to add any initiatives they were aware of.



Number of young employees

Grab some post-its and a pen, and add any initiatives that you can think of that may have *already contributed* to achieving this Target.

Grab some post-its and a pen, and add any initiatives that you can think of that are *currently underway* that may contribute to this Target







13. The targets – in more depth

Participants were then asked to choose a target that they want to explore in more depth.

As a group, they were asked to identify the barriers, bridges, gaps, fillers, contributions and contributors to the target.

A discussion was encouraged on whom may lead this target, and **how the Waikato Wellbeing movement can catalyse action for this target.**

13. The targets – in more depth (#1)

Our people are living in **sufficient housing**.

Barriers & Bridges

- Not enough affordable houses
- Public perception
- No wrap around services
- Undesirable tenants and landlords
- People who don't want to be housed
- Cost of land, construction cost
- Resource consent
- Issue of what we create by jamming people
- Quality of homes
- Universal design re: accessibility
- Central government won't fund one bedroom homes
- Policy blocking
- Financial system

13. The targets – in more depth (#1)

Our people are living in **sufficient housing**.

Gaps & Fillers

- Wrap around services
- Community land trust
- Inclusionary zoning
- Rent to buy options
- Permitted activity for a minor
- Prefab options and tiny housing
- Blind tenure
- Enabling policy
- Papakainga

Contributions & Contributors

- Waipa DC looking for partners
- Kāinga Ora
- Ara Poutama
- Hamilton City Council
- WEL Energy/Trust Waikato
- Community Centres
- LINK + People Project
- Habitat for Humanity
- Society for Alternative Housing
- Society for Cooperative Housing NZ

13. The targets – in more depth (#2)

Our natural **environment is restored**.

Barriers & Bridges

- Money
- Humans
- Ownership
- Accessibility of restoration information
- Understanding the benefits
- Mindset and economy
- Government support
- Model restorations
- Bioculture restoration

13. The targets – in more depth (#2)

Our natural **environment is restored.**

Gaps & Fillers

- Vegetation map of Waikato
- Range of targets
- Indicators/Monitoring
- Planting infrastructure & management
- Comprehensive scope of restoration
- Biodiversity strategy
- Environmental fund
- Visualisation products
- Restoration coaches

Contributions & Contributors

- N/A

13. The targets – in more depth (#3)

Our people are provided with **reliable and affordable energy**.

Barriers & Bridges

- Increase building code energy requirement
- Too complicated
- Solar needs a plug and play option
- Solar subsidies
- Generation and retail control the industry
- Energy industry is poorly understood
- Regulator is ineffective re: pricing transparency
- Regulatory preventing lines
- Pricing for vulnerable populations
- Change building code to include solar panels

13. The targets - in more depth (#3)

Our people are provided with **reliable and affordable energy**.

Gaps & Fillers

- Solar panels on each house
- The people that need cheap energy cannot afford the assets to generate it
- Appliances that use less energy have not been invented
- Energy consultancy for new owners

Contributions & Contributors

- N/A

13. The targets - in more depth (#4)

Our rivers and lakes are returned to **pristine condition**.

Barriers & Bridges

- Industry change vs. cost
- Adhoc vs. strategic approach
- Collaboration
- Land use options
- Cash flow
- Lack of modernisation of water testing
- Fragmented approach for restoration
- The RMA is broken
- Realistic funding opportunities
- Knowledge gaps
- Decision making processes are difficult and take too long
- Farmers
- Water infrastructure
- Sustainable thriving jobs
- Industry expertise
- Economic impact change perception
- Monitoring systems
- Data/Real time data

13. The targets - in more depth (#4)

Our rivers and lakes are returned to **pristine condition**.

Gaps & Fillers

- Common tools and platforms
- Rangatahi involvement
- Partnerships and relationship focus
- X agencies work to support community
- Education and communication
- Integrated data and GIS
- Support for land owners
- Education
- Target focuses with quality

Contributions & Contributors

- N/A

13. The targets – in more depth (#5)

Our region will generate **minimal waste**.

Barriers & Bridges

- Cost of recyclable items e.g. alternatives
- Subsidising reusable items to be more accessible
- Adversely impact Māori entities
- Health

13. The targets – in more depth (#5)

Our region will generate **minimal waste**.

Gaps & Fillers

- Māori led initiatives that are supported by Government
- Freedom with Government contracts
- Recognise and reward health providers who reduce waste

Contributions & Contributors

- N/A

13. The targets - in more depth (#6)

Our region will be **free of carbon emissions**.

Barriers & Bridges

- Climate justice
- Partnership vs. goals
- Misunderstanding of what a zero carbon economy looks like
- Public transport
- Decolonisation
- Oppressive systemic structures
- Consumption

13. The targets – in more depth (#6)

Our region will be **free of carbon emissions**.

Gaps & Fillers

- N/A

Contributions & Contributors

- Climate Justice
- Transport sector
- Education
- Culture change
- Soil, insects and wildlife
- Aviation
- Public spaces
- Agriculture

13. The targets - in more depth (#7)

Our young people are supported into **employment, education or training**.

Barriers & Bridges

- Career information/advisors
- Not enough work opportunities
- Mental health, support and resource
- Drug/alcohol abuse
- Behavioural change
- TOPS
- Short term cost of investing in youth
- Lack of pastoral care
- Gap between employer/youth expectations
- Cycle of poverty
- Driver licencing access
- Low EQ
- Literacy and numeracy
- Inconsistent messages
- Volunteer internships
- Youth representation
- Early intervention

Barriers & Bridges

- Barriers & Bridges
- Career Information
 - not enough work opportunities
 - Mental Health/learning disabilities
 - Drug/alcohol abuse
 - "Always"

Bridges

...this Target?
...been added for
...conversation on the
...questions.
...this Target and what
...barriers?
...to this Target and how might
...contribution to this Target?

2. As a group, discuss how the Waikato Wellbeing
movement that's you! can catalyse action to achieve this
Wellbeing target.

4. Be prepared to summarize your discussion for the
whole room.

13. The targets – in more depth (#8)

Our children are **housed, fed, and cared for**.

Barriers & Bridges

- Bureaucracy
- Effective resources
- Lack of care
- Lack of collaboration
- Lack of information
- Broken housing model
- Inefficiency
- Waiting times

13. The targets – in more depth (#8)

Our children are **housed, fed, and cared for**.

Gaps & Fillers

- N/A

Contributions & Contributors

- A cohesive plan
- Lack of living wage
- Universal funding
- Holiday programme funding
- Lack of healing
- Community spaces
- Accessibility
- Lack of playgrounds
- A sense of belonging
- Competitive funding

13. The targets – in more depth (#9)

Our costal waters are **clean and swimmable**.

Barriers & Bridges

- Education
- Fishing industry/fisheries
- Greed
- Vision
- Vested interests and nutrient and sediment discharges
- Lack of ecosystem
- Marine resources aren't protected
- Seabed mining
- Lack of understanding/knowledge

13. The targets – in more depth (#9)

Our costal waters are **clean and swimmable**.

Gaps & Fillers

- Protection needed for dolphins
- Waikato to protect and manage impacts on marine and coastal environment

Contributions & Contributors

- Extend and support community
- Protect marine life
- End bottom trawling

13. The targets – in more depth (#10)

Our people are supported to be the **best versions of themselves**.

Barriers & Bridges

- Lifestyle behaviours
- Broad vs. targeted goals
- Access to services
- Health literacy
- Mindset
- Lack of social connection
- Not a holistic approach
- Access to treatment
- Stigma of health conditions
- Flexibility of funding
- Funding
- Diversity

13. The targets - in more depth (#10)

Our people are supported to be the **best versions of themselves**.

Gaps & Fillers

- Lack of DHB link to community

Contributions & Contributors

- Neighbours

14. The targets – shareback

The purpose of this shareback was for participants to **discuss their observations** after spending time discussing the targets.

Verbatim from the shareback:

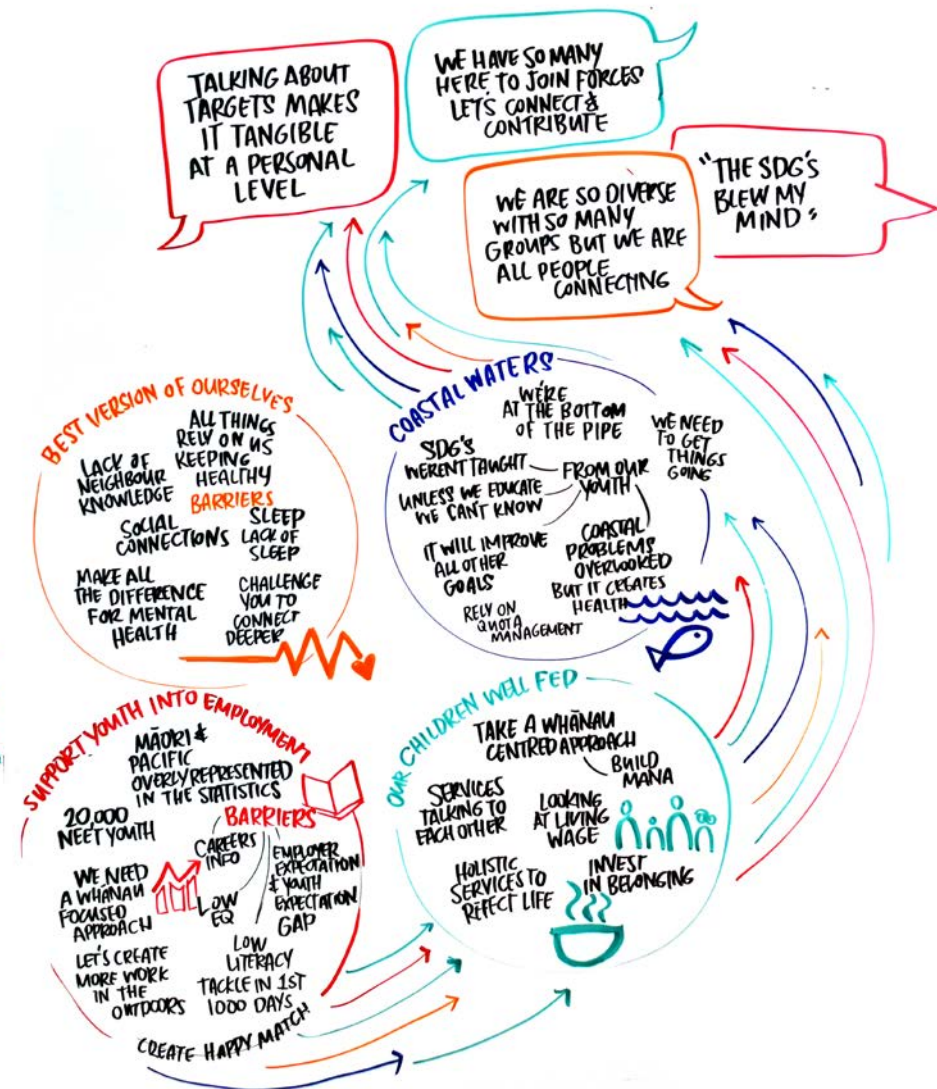
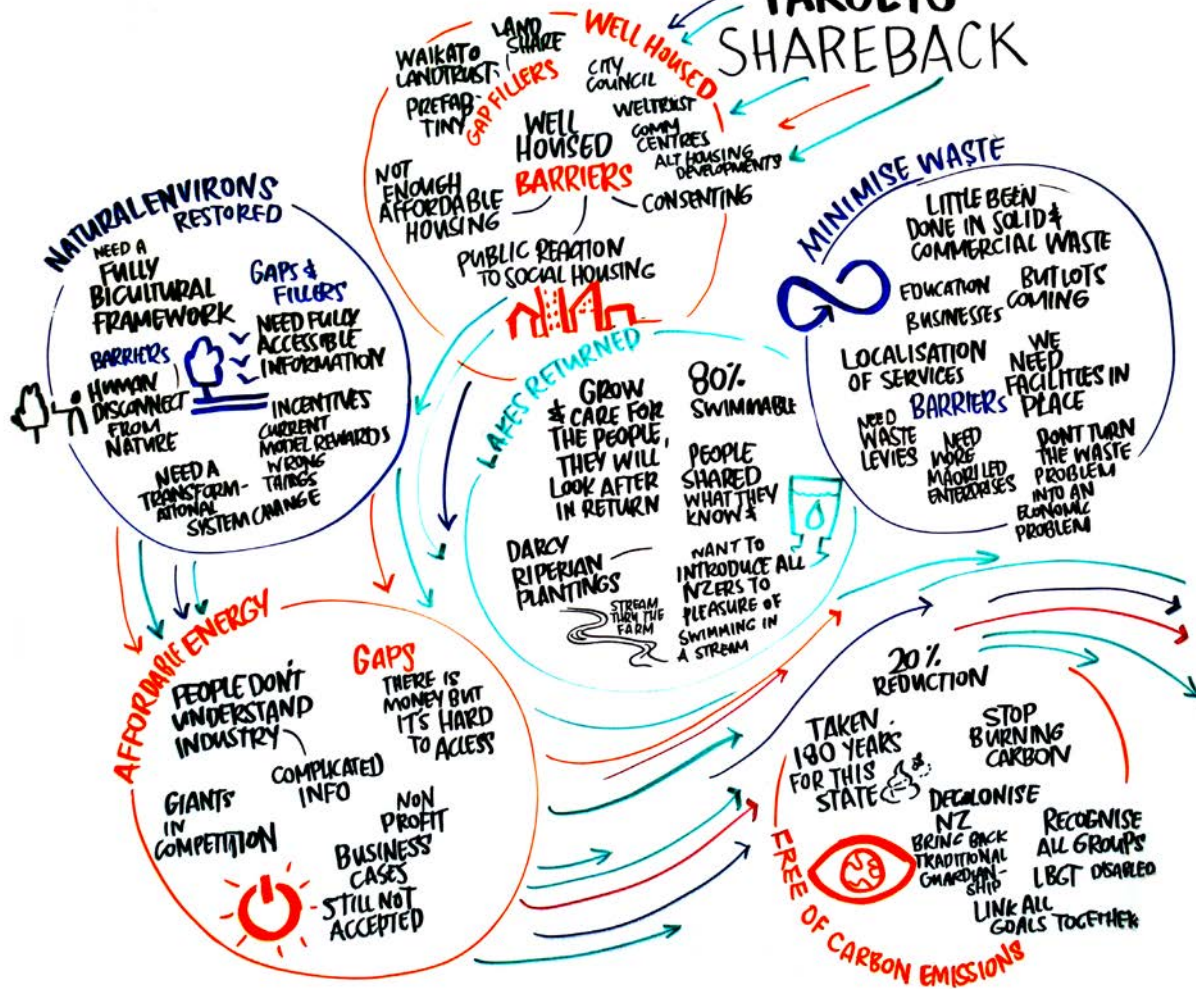
“Talking about targets **makes it tangible at a personal level.**”

“We have so many people here to join forces - **lets connect and contribute.**”

“**The SDGs blew my mind.**”

“**We are so diverse** with so many groups, but we are all just people connecting.”

SMART TARGETS SHAREBACK



15. Poroaki

Before saying goodbye, participants had the opportunity to listen to **Eugene from Te Ara River Iwi Trust and Mark from WEL Energy Trust speak**, and to share their thoughts on the day before it closed.

Participants were encouraged to leave their name in a kete at the station for the target they **personally connected with** and wanted further communication about.

COMPONENTS OF A MOVEMENT

CLEAR VISION

STRATEGIC APPROACH

DON'T WAIT
WORK TOGETHER
STAY HUMBLE

ANJUM
RAHMAN

ECOSYSTEM

UNDERSTAND THE
PLAYERS
IDENTIFY GAPS

REBECCA
MILLS

WHAT ROLE DO
YOU PLAY?

WHAIANGAROA

SCALABLE & TRANSFERABLE
ARE WE SOLVING THE
RIGHT PROBLEMS?

RICK
THORPE

DEVOLVING
POWER

THE
PEOPLE
KNOW
WHAT THEY
NEED

DO THINGS
DIFFERENTLY

WELLBEING
DATA

MARK
WELENERGY
TRUST

OUR MANUTAKI
BELIEVE IN
CHANGE AND
ARE LEADING
THE WAY

ABUNDANCE,
RATHER THAN
MONEY ON
BROKEN

FIND
SOME
MATES

SHARE
HUMANITY

WELLBEING
AT HEART
OF POLICY
CHANGE

ONE FORM OF KAI
IS BORING...
THE SDG "BASKETS"
INTERACT & CONNECT

DON'T
WAIT FOR
PERMISSION

"WITH YOUR
BASKET, AND
MY BASKET, THE
PEOPLE WILL FLORISH"

I'M INTERESTED
IN THIS SPACE
HERE TODAY,
THE COMMUNITY
VIEW

WAIKATO
PLAN
GENESIS

WHAT A
BUNCH OF
ORGS SEE
FOR REGION

BRING
YOUR BASKET.
SHARE IT.

ENSURE
OUR PEOPLE
ARE ACTIVELY
INVOLVED IN
POLICY SETTING

EUGENE
TE ARA RIVER
IWI TRUST

Thank you

If you would like to know
more about the Waikato
Wellbeing Project, visit:

www.waikatowellbeingproject.co.nz

or call:

07-838 0093

