#### Waikato Wellbeing Project Rangatahi Opportunity

# Kōhanga Taniwha

Partnership Proposal













### Who are we?

#### The Waikato Wellbeing Movement

Achieving a more environmentally sustainable, prosperous and inclusive Waikato region by 2030.

The Waikato Wellbeing Project is a community-led initiative to develop a defined set of SMART wellbeing targets for the Waikato, based on the United Nations Sustainable Development Goals (SDGs).





## **Our Targets**

These are the the 10 Waikato Wellbeing targets we believe are most likely to lead to an environmentally sustainable, prosperous, and inclusive Waikato region by 2030.



#### **Our Key Attributes**

Community led- global alignment
Bottom-up- building connections
Supporting communities to achieve their own aspirations
Leveraging the community's resources for collective impact
Best practice/innovative approach to change
Insight and breakthrough focus



# Waikato Rangatahi Opportunity Our Vision

The Waikato Rangatahi Opportunity aims to uncover root causes and insights that fundamentally transform the system and deliver greater outcomes for rangatahi, whānau and our wider community, as well as identify existing solutions that support our rangatahi to be engaged, thriving and learning or earning a livelihood.



"How might we create opportunities for our young people to be engaged, productive, learning or earning a livelihood and be on a positive pathway to have many life options?"



## **Our Core Project Team**



Charlotte Mitchell
Youth Innovator



Rana Arif
Youth Innovator



Kauri Tearaura
Youth Innovator



**Tania Jones**Project Facilitator



**Dujon Cullingford** Kaiārahi - Youth Engagement



Harvey Brookes
WWP Executive Director



## **Our Journey**

A number of individuals, and organisations, have come together to understand how we might work collectively to advance towards our target of "Increase the number of young people\* who are actively engaged in meaningful employment, education or training from 87.4% (2019) to no less than 95% by 2030."

To date we've received input from 60+ representatives from across social agencies, education, iwi, sports, arts, community, council, philanthropy and tourism. At our collective hui we commenced a Youth Journey Map to begin to understand which services exist, their role and impact, across the youth journey (birth - 24)

Together, we identified three key themes;

A lack of access to timely, relevant data - leading to confusion around where the systemic challenges and greatest opportunities for impact exist.

A need to involve our rangatahi and their whānau in the process, as our community know what the solutions are

thirdly, to adopt a collaborative approach that includes our young people, whānau, schools, the community and each other.

There is a great deal of momentum and commitment to work collectively in achieving our vision. The Waikato Wellbeing Project aims to accelerate outcome through enabling insight and breakthrough thinking.



## **Our Opportunity**

The Waikato Rangatahi Opportunity aims to uncover root causes and insights that fundamentally transform the system and deliver greater outcomes for rangatahi, whānau and our wider community, as well as identify existing solutions that support our rangatahi to be engaged, thriving and learning or earning a livelihood.

"How might we create opportunities for our young people to be engaged, productive, learning or earning a livelihood and be on a positive pathway to have many life options?"

Where should our collective energies be focused to make the greatest impact for our rangatahi?

What solutions or ideas would make the greatest difference to our rangatahi and their whānau?

How might we involve whānau, rangatahi and employers to create insight and breakthrough?

Why and where are our rangatahi experiencing barriers to successfully transition from education to further study, employment and/or training?

How might we collaborate with young people, whānau, schools, the community and each other to identify which initiatives to scale for impact that lead to our rangatahi being on a positive pathway to have many life options?



### **Our Collaborators**

The Waikato Rangatahi Opportunity creates the space for cross-sector partners, rangatahi, whānau and our wider community to come together to create a region where our young people thrive.















## **Our Approach**



#### **Framing our Project**

The first step is for the project team and collaborators to frame our design challenge.

- What are we looking to understand?
- How can we drive toward ultimate impact and allow for a variety of solutions?
- What do we already know that can be built on?



#### **Empathise**

During this phase we will be speaking to rangatahi to understand their lived experience in transitioning through life stages, uncovering aspirations and challenges.

The analysis of data is undertaken by our research support partner.



#### **Understand**

Combining quantitative data, existing research and the lived experiences of our rangatahi to uncover deep insights as well as learn fresh perspectives.

During this phase we'll uncover core systemic challenges and key insights to present to collaborators.

A case for change is forming.



#### **Explore & Test**

The project team and our collaborators will co-design potential solutions based on the insights uncovered during the Empathy - Understand phases.

We will work to understand which initiatives work best in achieving impact, scalability and test how we might work together to refine solutions



#### **Implementation**

Case for change is presented.

Seeking pathways for adoption and understanding how to track and monitor impact outcomes.

As part of our approach we will create a Taniwha Den environment where funders, impact investors and other potential stakeholders can hear of the initiatives, impact outcomes and investment required for initiatives to scale.

## About the Kōhanga Taniwha

The Kōhanga Taniwha, the Taniwha's nest is safe pace for ideas to be presented, curated and developed.

An environment where funders, impact investors and other potential stakeholders can hear ideas, initiatives, potential impact outcomes and the investment required for initiatives to become scaleable.

Join the Kōhanga Taniwha and be among the first to hear from innovators as we bring the ideas and innovations to you, through bold new ways of thinking using the voice of youth, through their lens, through their lived experiences.

#### **Partner with Youth**

"It's exciting and fun.
It's like a Dragons Den, but with Aroha"









# How can you get involved?

Our Vision for the Kōhanga Taniwha is that our Taniwha come prepared to support the ideas presented, this support can be in number of ways;

Mentorship
Advocacy
In-Kind Support
Research Partner
Funding Partner

The Kōhanga Taniwha aims to raise \$150,000 of seed funding to support prototyping and and concept development.

We have partnership opportunities available from \$10,000 up to \$50,000



## **Partnership Benefits**

Partner with Innovators

Supporting emergent ideas

Inspire and encourage

Inspire your team and encourage innovation within your organisation

Opportunities for future collaboration

Provide ongoing mentorship



## **Our Leadership**

#### Kaitiaki Advisory Board

#### Waikato Wellbeing Leadership



Delwyn Abraham (Co-Chair

Of Ngaati Mahuta, Ngaatu Patu Poo, Ngaati Whawhakia, Ngaati Amaru, Ngaa Puhi and Ngaati Whaatua descent, Delwyn is currently the Maaori Health Manager for ACC. Previously Delwyn was the Principal Regional Advisor (Waikato) for the Ministry of Business, Innovation and Employment, Te Waananga o Aotearoa as the Head of Operations ki Te Waenga and twenty years with Spark NZ.



Mike Rolton (Co-Chair)

Since 2013 Mike has been the General Manager of St Vincent de Paul, Hamilton. Vinnies provide a range of social wellbeing services to the people of Hamilton including affordable power via Our Power, healthy homes, family budgeting advice and furniture services, a Christmas toy run, a free lunch programme to 23 schools in the city, community lunches, pensioner lunches in Huntly with the Pacific Island community, six retail shops and an on-line shop.

#### Manu Taki

#### Waikato Wellbeing Champions



Mary Jensen, Smart Waikato



Joe Graham, BlueLight



Rachel Karalus, K'aute Pasifika





#### Join us

This is a a call to action for young people, whānau, schools, tertiary institutions, local government, innovators and anyone working with young people to join us in creating a more equitable outcomes for our rangatahi.

Harvey Brookes Wakato Wellbeing Project Director

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## Thank you.

